



ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

CALL FOR ABSTRACTS/PAPERS

Conference Program Dates

Tuesday, April 8, 2025

Venue

LJUBLJANA

Important Dates

Deadline for submissions of abstracts: **March 15, 2025**

Final decision about abstract submission: **March 20, 2025**

Deadline for submissions of papers (non-obligatory): **March 28, 2025**

Final registration ends: **March 28, 2025**

About the Conference

ABSRC is an important international gathering of business and business-related sciences scholars and educators. ABSRC 2025 will be delivered in a **hybrid event format**, combining an in-person conference experience with a virtual component.

Publishing opportunities

All selected abstracts/papers will be published in the **ABSRC 2025 Proceedings**. The best papers will have the opportunity to be published in one of the following journals which are indexed/abstracted in several databases:

- **Advances in Business-Related Scientific Research Journal**
- **Business Systems Research Journal**
- **Management: Journal of Contemporary Management Issues**
- **Managing Global Transitions**

Topics

Topics of interest include, but are not limited to, the following:

- Entrepreneurship, creativity, innovativeness and competitiveness (intrapreneurship, social entrepreneurship, sustainable entrepreneurship, high-tech entrepreneurship, dynamic entrepreneurship, female entrepreneurship, family entrepreneurship)
- Sustainability and Digitalization
- Qualitative and quantitative comparative analysis in business
- Knowledge management and business model innovation - economic, social, cultural and environmental perspectives
- Digital marketing
- Cyber Security and IT

Conference Chair

Ajda Fošner, GEA College, Ljubljana, Slovenia



ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

Conference Scientific Review Committee (in alphabetical order)

Suavi Ahipasaoglu, Okan University, Istanbul, Turkey
Niksa Alfirević, Faculty of Economics, University of Split, Croatia
Bostjan Antoncic, University of Ljubljana, Ljubljana, Slovenia
Darion Berginc, GEA College, Ljubljana, Slovenia
Heri Bezic, University of Rijeka, Rijeka, Croatia
Ionel Bostan, University "Stefan cel Mare" of Suceava, Suceava, Romania
Krešimir Buntak, University North, Koprivnica, Croatia
Patrycja Chodnicka, University of Warsaw, Warsaw, Poland
Alex F. DeNoble, San Diego State University, San Diego, California, U.S.A.
Ajda Fošner, GEA College, Ljubljana, Slovenia
Ana Globočnik Žunac, University North, Koprivnica, Croatia
Klodiana Gorica, University of Tirana, Albania
Dietmar Grichnik, University of St. Gallen, St. Gallen, Switzerland
Katherine Gundolf, GSCM - Montpellier Business School, Montpellier, France
Robert D. Hisrich, Thunderbird School of Global Management, Phoenix, Arizona, U.S.A.
Mitja Jeraj, GEA College, Ljubljana, Slovenia
Nicholas S. Jewczyn, Ashford University, San Diego, California, U. S. A.
Ronald C. Johnson, American Public University, Charles Town, West Virginia, U.S.A.
Valentina Jošt Lešar, GEA College, Ljubljana, Slovenia
Renata Karkowska, University of Warsaw, Warsaw, Poland
Claudine Kearney, University College Dublin, Dublin, Ireland
Imen Khanchel, University of Manouba, Tunisia
Alzbeta Kiralova, College of Business, Prague, Czech Republic
Ekaterina Kostina, Novosibirsk State Pedagogical University, Novosibirsk, Russia
Abey Kuruvilla, University of Wisconsin Parkside, Kenosha, Wisconsin, U.S.A.
Leonard H. Lynn, Case Western Reserve University, Cleveland, Ohio, U.S.A.
Stephen O. Migirow, Graduate School of Business Leadership, Midrand, South Africa
Celina M. Olszak, University of Economics, Katowice, Poland
Mirjana Pejić Bach, Faculty of Economics and Business, University of Zagreb, Croatia
Cezar Scarlat, University Politehnica of Bucharest, Bucharest, Romania
Seval Selimoglu, Anadolu University, Eskisehir, Turkey
Gangaram Singh, San Diego State University, San Diego, California, U.S.A.
Seweryn Spalek, Silesian University of Technology, Gliwice, Poland
Stanislav Stofko, University of Zilina, Zilina, Slovakia
Dindayal Swain, International Management Institute, Bhubaneswar, India
Igor Todorovic, University of Banja Luka, Banja Luka, Bosnia and Herzegovina

Submission Guidelines

Authors should submit abstracts by **March 15, 2025**. Submissions of papers (non-obligatory) will be accepted until **March 28, 2025**. All submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere. All abstracts/papers must be submitted online: <https://geacollege.si/absrc/>.

All submissions must be typed, single-spaced with 2.5 cm or one-inch margins using 12 point Trebuchet MS font in a single MS Word file.

Abstract submissions should include a Title, Authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an Abstract (no more than 150 words) and 3-5 Keywords and 1-3 Topic Groups. Paper submissions should not exceed 12 pages, including the Abstract, text body (Introduction, Theory, Methods, Findings, Discussion, Conclusions and Implications), Tables, Figures and References.



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All paper submissions must include a discussion, which addresses the contribution of the author's work to the advancement of business and business-related science and practice in the Conclusions and Implications section.

All submissions will be reviewed. Selections can be also based on preliminary submissions of abstracts; paper submissions are preferred. Selection for inclusion in the conference program will be based upon quality, originality, and relevance, in the judgment of the review process. Accepted submissions (abstracts and papers) will be published in the **ABSRC 2025 Proceedings**. Specific formatting requirements are provided in the paper layout section.

The best papers will be awarded.

Authors submitting abstract agree that if the abstract is accepted, then at least one author will attend the conference. In the extraordinary case of non-attendance, the corresponding author registered to the conference will receive the proceedings by mail.

Conference Fees

Conference fees (per person):

- **Fee for Authors: 380 EUR**, the final registration due date **March 10, 2025**.
- **Fee for Listeners: 320 EUR**, the final registration due date **March 10, 2025**.
- **Fee for Authors (on-line): 230 EUR**, the final registration due date **March 10, 2025**.
- **Fee for Listeners (on-line): 180 EUR**, the final registration due date **March 10, 2025**.

Conference fees cover ABSRC 2025 Proceedings, registrations, and the conference program preparation. Authors and other conference participants will receive the ABSRC 2025 Proceedings and proof of participation. All other expenses of the authors and other conference participants are not covered by conference fees and conference organizers and sponsors. Conference fees are non-refundable.

Other conference-related information:

<https://gea-college.si/absrc/>



ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

ABSTRACT LAYOUT

**Advances in Business-Related Scientific Research Conference 2025
(ABSRC 2025 Ljubljana)
April 8, 2025 [font name Trebuchet MS, size 12, Bold]**

TITLE [FONT NAME TREBUCHET MS, SIZE 14, BOLD, ALL CAPS]

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Affiliation [font name Trebuchet MS, size 12] *(For example: University, Department or Faculty.)*
Country [font name Trebuchet MS, size 12]
E-mail [font name Trebuchet MS, size 12]
*(Please add for all authors; mark the corresponding author with *.)*

Abstract [font name Trebuchet MS size 12, Bold]

Abstract [font name *Trebuchet MS*, size 12] *(150 words max.)*

Key Words: key word 1, key word 2, key word 3, key word 4, key word 5 [font name Trebuchet MS, size 12]

Topic Groups: topic group 1, topic group 2, topic group 3 [font name Trebuchet MS, size 12]
(Please select from the list of topic groups in the call for papers.)



ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

PAPER LAYOUT

Advances in Business-Related Scientific Research Conference 2025
(ABSRC 2025 Ljubljana)
April 8, 2025 [font name Trebuchet MS, size 12, Bold]

TITLE [FONT NAME TREBUCHET MS, SIZE 14, BOLD, ALL CAPS]

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Country [font name Trebuchet MS, size 12]
E-mail [font name Trebuchet MS, size 12]
(*Please add for all authors; mark the corresponding author with *.*)

Abstract [font name Trebuchet MS size 12, Bold]

Abstract [font name Trebuchet MS, size 12] (*150 words max.*)

Key Words: key word 1, key word 2, key word 3, key word 4, key word 5 [font name Trebuchet MS, size 12]

Topic Groups: topic group 1, topic group 2, topic group 3 [font name Trebuchet MS, size 12]
(*Please select from the list of topic groups in the call for papers.*)

HEADING LEVEL 1 [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]

All submissions must be typed, single spaced with 2.5 cm or one-inch margins using 12 point Trebuchet MS font in a single MS Word file. [font name Trebuchet MS, size 12, justified text]

All submissions must include a Title, Authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an Abstract (no more than 150 words) and 3-5 Keywords and 1-3 Topic Groups. Paper submissions should not exceed 12 pages, including the Abstract, text body (Introduction, Theory, Methods, Findings, Discussion, Conclusions and Implications), Tables, Figures and References. All paper submissions must include a discussion, which addresses the contribution of the author's work to the advancement of business and business-related science and practice in the Conclusions and Implications section.

Please use last names of authors and the publication year in citations in the text (for three or more authors use et al.). Examples: Managerial issues (including HR issues) need to be considered in the firm growth (Antoncic et al., 2004; Hisrich et al., 2008). Antoncic and Hisrich (2001) examined the intrapreneurship construct and model in two countries.

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ADVANCES IN BUSINESS-RELATED SCIENTIFIC RESEARCH CONFERENCE

Heading Level 3 [font name Trebuchet MS, size 12, Bold, Italics]

Three levels of headings maximum.

HEADING LEVEL 1 [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]

Tables and figures need to be included in the body of the paper. Please make references to all tables and figures. Example: This is shown in Table 1 (see also Figure 1).

Table 1: Title of the table [font name Trebuchet MS, size 12]

(Please insert Table.)

Figure 1: Title of the figure [font name Trebuchet MS, size 12]

(Please insert Figure.)

REFERENCES [FONT NAME TREBUCHET MS, SIZE 12, BOLD, ALL CAPS]

Antoncic, B., Cardon, M. S., & Hisrich, R. D. (2004). Internationalizing corporate entrepreneurship: The impact on global HR management. In Katz, J. A., & Shepherd D. A. (Eds.), *Corporate Entrepreneurship: Advances in Entrepreneurship, Firm Emergence and Growth, Vol. 7*. Oxford, UK: Elsevier, JAI, 173-197.

Antoncic, B., & Hisrich, R. D. (2001). Intrapreneurship: Construct refinement and cross-cultural validation. *Journal of Business Venturing*, 16 (5), 495-527.

Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2008). *Entrepreneurship. 7th ed.* Boston, MA: McGraw-Hill.